



Ton van der Wiele

Ton van der Wiele is Associate Professor Quality Management and Performance Improvement at Rotterdam School of Management, Erasmus University, The Netherlands. He obtained his PhD degree from Erasmus University in 1998 on the thesis titled “Beyond Fads: Management Fads and Organizational Change with Reference to Quality Management”, building on research in the area of management fads and fashions. His main research interests are in Quality Management, Performance Improvement, and Management Consulting. He has been working in the area of Quality Management for more than twenty five years and published many papers and given presentations at various international conferences. He is the quality editor of the International Journal of Quality and Reliability Management and member of various editorial boards of international (quality) journals.